

Dawson Ross

Graphic Designer

Contact



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Concord, NC



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dawsonross.com

Education

Graphic Design

Degree: AAS

ANDERSON UNIVERSITY

2017-2019

**CENTRAL PIEDMONT
COMMUNITY COLLEGE**

2019-2021

Expertise

Branding & Re-branding

Logo Design

Website Building

Layout/Template Design

InDesign & Illustrator

Profile

My name is Dawson Ross and I am 24 years old. I am graphic designer who specializes in branding, website building, and layout design. I majored in graphic design with a minor in marketing. I am well versed in the Adobe programs: InDesign, Illustrator, and Photoshop; however, I enjoy spending most of my time in InDesign and Illustrator. I have only had a couple of years of work experience, but I learn quickly and can adapt to any situation as needed.

Experience

Graphic Imaging

June 2019—Present

- Logo design
- File set up
- File editing
- Flyer design

Talent Forward HR

August 2022—Present

- Rebranding
- Digital Advertisements
- Logo design
- Business card design
- Website creation and management

Flexential

April 2022—July 2023

- Rebranding
- File structure organization
- Event advertisement
- Datasheets, infographics, and powerpoint design
- Logo design
- Internal and external digital advertisements
- Flyer and poster design
- T-shirt design



Skills

- Proficient in InDesign, Photoshop, Illustrator, Acrobat DC
- Understand typography and type pairing
- Work well with others to get projects done
- Knowledgeable about design: Layout design, colors palettes, hierarchy
- Website development: HTML, CSS, knowledge in JavaScript and PHP
- Logo, brochure, poster, website, magazine design
- Experience dealing with various audiences and industries
- Good with communication
- Decisive and productive
- Diligent and organized
- Dependable
- Knowledgeable in Marketing